

# PrimeNews



## Petey's Kids Club Building a Stronger Foundation for Muncie Area's Future

*Empowering the Next Generation with Petey's Kids Club*

Financial literacy is a lifelong journey, and at PrimeTrust, we believe that journey should start with a smile. That is why we are so excited about the growth of **Petey's Kids Club**—our specialized program designed to make the world of finance accessible and exciting for our youngest members.

Led by our friendly blue mascot, Petey, the club introduces children ages 0–10 to the "Savings Foundation." By focusing on four simple pillars—**Save, Share, Spend, and Earn**—we are helping the children in our community turn every trip to the credit union into a fun, hands-on learning experience.

Whether you are a parent looking to start a college fund, a grandparent wanting to teach the value of a dollar, or a member proud to see your credit union investing in local youth, Petey's Kids Club is a "paws-ome" way we're working together. Flip to the page 7 to see how we're making "big kid" banking easier than ever!

See "Petey" on Page 7 for more



### Coming Soon to Down-town Yorktown!

Excitement is building in the heart of downtown Yorktown. From our recent groundbreaking to the final bricks being laid, we are closer than ever to opening our newest full-service branch. Look at what this new community anchor will offer you in Winter 2026.

*Continued on Page 5*



### \$30,000 Raised for The Second Harvest Food Bank

The results from the 13th Annual Soup Crawl are in, and the Muncie community has outdone itself once again.

*Details on Page 8*

## Highlights



### Financial Wellness Coaching

Members get a FREE Financial Guru with a GreenPath Plan today!

### Mortgages

Explore our mortgage options to find the right fit for you.

### Meet Ashton Wine

Welcome Ashton Wine, Director of Compliance & Audit!

# Your Story Matters



## Feb - July Events

Feb 21 - Walk-a-Mile in My Shoes

Feb 28 - Muncie Chamber Bowl

### Apr 4 - Member Shred Day

Apr 21 - Habitat for Humanity Breakfast

### Apr 22 - PrimeTrust Annual Meeting

May 22-26 - Shared Branching Week

June 5 - National Donut Day

### June 11 - Mini Golf Mixer

June 13 - Juneteenth

Jun 23-24 - Muncie Chamber Cup

July 31 - Love My Credit Union Day

# FINANCIAL UNCERTAINTY? Together, We Got This.

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- Lower Your Debt Payments
- Plan Your Future



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eligibility required.  
Loans subject to  
credit approval.



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## Building Our Future: Yorktown Branch Update

Excitement is officially building in downtown Yorktown! We kicked off construction with a wonderful groundbreaking ceremony late fall (2025), at our new site on West Smith Street. It was a joy to celebrate this milestone alongside our neighbors and community leaders, marking the start of a project that represents our deep commitment to serving the Yorktown area for years to come.

If you're as excited as we are to see the walls go up, you can follow every step of the process through our **"Construction Corner"** on the PrimeTrust website.

We're providing regular updates and photos as the site transforms from a foundation into a state-of-the-art facility. It's the best way to stay in the loop as we reach new milestones in the building process.

See details below for a QR code and more about the Construction Corner.

This new location is designed to be more than just a place to bank; it will be a cornerstone for the local economy. In addition to being a **full-service branch** with a convenient drive-up, it will also serve as the new home for our commercial and community outreach departments. This move allows us to work even more closely with the residents and businesses that make Yorktown thrive.

Looking ahead, we are working diligently with our construction partners to keep everything on track. Our team is focused on every detail to ensure the space is welcoming and efficient for our members. Our goal is to have the doors open and the coffee brewing by the end of the year.

We can't wait to welcome you to this new downtown anchor in **Winter 2026**. This expansion is a testament to our mission of helping members gain a true financial advantage, and we are honored to do so right in the heart of Yorktown!

Interested in the Yorktown branch construction progress? Use your smartphone camera to scan the code; on the right, to visit our Construction Corner.

- View the latest site photos.
- Watch the progress from foundation to finish.
- Stay updated on grand opening details!



# Help Us Welcome Ashton Wine, Director of Compliance & Audit

Ashton Wine joins PrimeTrust as Director of Compliance and Audit. An Xavier University graduate with a BS in Mathematics and Actuarial Science, Ashton is furthering her expertise this summer by pursuing an MBA at Ball State University. She brings three years of experience across accounting and electronic services to ensure our operations remain secure and efficient.

Beyond her role here, Ashton was selected for the Indiana Credit Union League's **Ignite Program**, a prestigious two-year leadership initiative. Her participation in this selective program reflects her dedication to innovation and excellence. We are proud to have Ashton's analytical expertise and forward-thinking leadership on our team.



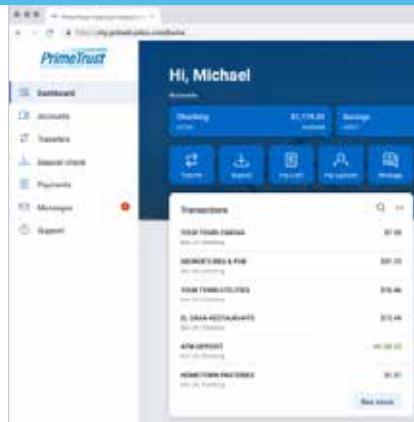
An advertisement for Prime Club. It features a smartphone with a yellow "Prime Club" case. A hand is holding the phone, and various colorful icons (money bags, a brain, a gear, a key) are floating around it. The background is black. The Prime Club logo is on the left, and the text "Freedom. Protection. Value." is below it. To the right, the text "Level Up Your Checking with Exclusive Benefits" is displayed.

## Connect to PrimeTrust on Your Terms

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4 Convenient Locations





# Petey's Kids Club

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## Investing in the Ones You Love

**The Perks of Membership** Every child in Petey's Kids Club receives an official membership card and exclusive access to Kids Club events. To keep the momentum going, children can pick out a **special prize** at any of our branches whenever they deposit \$10 or more into their savings! It's our way of celebrating their progress and making the credit union a place they love to visit.

**Growing Together: From Piggy Banks to Debit Cards** As our junior members grow, PrimeTrust grows with them. At age 11, accounts automatically graduate to our StartRight Club, designed specifically for teens navigating their first steps toward financial independence. From that first deposit to their first car loan, we are here to work hand in hand with your family every step of the way.

**Help a Young Saver Get Started!** Do you have a grandchild, niece, nephew, or a special young person in your life? You can help them build a "paws-ome" financial foundation today.

### Petey's Corner: Paws-ome Money Tips!

Empowering the Next Generation with Petey's Kids Club

**The "Four Jar" Trick:** Use four clear jars labeled **Save, Share, Spend, and Earn**. Seeing the money grow in each jar makes learning about math and goals much more fun!

**Set a "High-Five" Goal:** Ask your child what they are saving for. Is it a new toy or a trip to the zoo? Write it down and put it on the fridge so Petey can cheer them on!

**Earn with Extras:** Encourage kids to "Earn" by doing extra chores around the house. It helps them connect hard work with the rewards they see in their savings account.

**Share the Joy:** Talk about the "Share" jar. Whether it's for a local Muncie charity or a friend in need, learning to give back is a big part of being a PrimeTrust member.

# A Record-Breaking Year for the Muncie Soup Crawl

*Continued from Page 1*

The results from Muncie's 13th Annual Soup Crawl are in: PrimeTrust and the downtown community raised a record \$30,037 for Second Harvest Food Bank's The Big Idea Initiative! Since the crawl began, this partnership has generated over \$215,000 to help local families break the cycle of poverty and provide children with the resources they need to thrive.

The competition was fierce among 20 local vendors, but Vera Mae's Bistro took home the Vickie Copley People's Choice Award for their Potato Dumpling Soup. We are incredibly grateful to our members and neighbors for proving once again that a shared mission can move mountains for Muncie!

# People Helping People



## PrimeTrust Federal Credit Union

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