

PrimeNews



From Soup to Santa 2024 Was A Year of Giving

PrimeTrust employees dedicate over 1,700 hours of volunteer service to the Muncie Area community.

PrimeTrust: A Year of Giving Back

PrimeTrust Federal Credit Union is proud to announce that its employees dedicated over 1,700 hours of volunteer service to the Muncie area in 2024. This significant commitment to giving back reflects the credit union's core values and its dedication to making a positive impact on the lives of others.

A Year of Community Engagement

Throughout the year, PrimeTrust actively participated in various community initiatives. We partnered with organizations like Second Harvest Food Bank and Muncie Mission to address food insecurity and provide essential services to those in need. Our team volunteered at events such as Juneteenth and our annual Day of Kindness, promoting unity and compassion.

We also collaborated with local businesses and organizations to strengthen our community.

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Muncie Chamber honors Luis Rivera

Luis Rivera, has been named Young Professional of the Year for 2024 by the Greater Muncie Chamber of Commerce. This prestigious award recognizes outstanding young professionals who have made significant contributions to their community.

More on Page 5



PrimeTrust Charity Committee Gives Back

From jeans days to pie sales, the PrimeTrust team rallied together to support our local community.

Details on Page 8

Highlights



Free Financial Accountability?

We partnered with GreenPath financial counseling.

Make the Switch.

New Tech makes leaving the big banks easy!

Meet our new VP of I.T.

Dan Tinsley brings a new era of experience to PrimeTrust.

Your Story Matters



Fall/Winter Recap

- Oct 14 - National Credit Union Day
- Oct 17 - PrimeTrust Day of Service
- Oct 20 - Ball State Homecoming Parade
- Oct 31 - Halloween Costume Contest
- Nov 6 - Veteran's Day Breakfast
- Dec 6 - Santa visit @ Murpah Shrine Club

Q1 Events in 2025

- Feb 5 - Muncie on the Move
- Feb 15 - Muncie Mission Walk-a-Mile
- Feb 22 - Chamber Bowl

CLICK and **SWITCH** | kit

Make the Switch!

PrimeTrust Federal Credit Union's ClickSWITCH streamlines financial institution changes. Securely switch payments in minutes, track progress, and receive real-time updates. Avoid paperwork and hassle with PrimeTrust's easy transition process.



Fast



Safe



Easy



Free

Unlock Your Financial Potential

We empower our members with a distinct financial advantage. As your financial journey unfolds, explore the full range of benefits PrimeTrust offers.

Your Story Matters. Share your unique financial goals with us, and we'll guide you every step of the way.

Switching is now easier than ever! ClickSwitch makes it simple to leave your traditional bank behind and embrace a smarter financial future.

 **Prime
Club**
Peace of Mind

Why use ClickSWITCH?

- **Change financial institutions without the hassle.**
- **Securely switch direct deposits and recurring payments in just a few minutes**
- **No need to track down payments or fill out paperwork**
- **Just a few clicks will save you hours of time**
- **Track switches and receive real-time notifications**
- **Initiate the closure of your previous account**

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Together we can develop a custom plan to reach your financial goals.

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Review your student loans and explore repayment options with a GreenPath student loan counselor.



Luis Rivera named Muncie Chamber's Young Professional of the Year.

PrimeTrust Federal Credit Union is proud to announce that our Business Relationship Manager, Luis Rivera, has been named the Young Professional of the Year for 2024 by the Greater Muncie Chamber of Commerce.

Luis Rivera, a valued member of the PrimeTrust Credit Union team and an integral part of the vibrant Muncie community, has consistently demonstrated an unwavering commitment to excellence and a profound dedication to fostering positive change within our city. His remarkable leadership qualities have been instrumental in solidifying and enhancing the credit union's enduring and mutually beneficial relationships with both its esteemed members and the thriving businesses that contribute to the economic fabric of our community.

The Greater Muncie Chamber of Commerce has graciously bestowed upon Luis

the prestigious Young Professional of the Year Award, a well-deserved recognition that serves as a powerful testament to his exceptional talent, his unwavering dedication, and his immense potential to shape the future of Muncie in profound and meaningful ways. This distinguished honor underscores the critical and indispensable role that young professionals play in driving economic growth, fostering community development, and ensuring the continued prosperity of our city.

We at PrimeTrust Credit Union extend our sincerest congratulations to Luis Rivera on this well-deserved recognition. We eagerly anticipate and wholeheartedly support his continued contributions to the success of our credit union and his unwavering commitment to making a lasting and positive impact on the Muncie area community.



Greater Muncie
Chamber of Commerce

Welcome Dan Tinsley, VP of Information Tech.

As a highly motivated and results-oriented Vice President of IT with over 11 years of hands-on experience, Dan possesses a deep understanding of technology, data management, and database administration. His expertise extends to server support and network infrastructure, including design and implementation.

Throughout his career, Dan has consistently demonstrated strong leadership and collaboration skills. He effectively mentors and guides diverse teams, fostering a productive and efficient work environment. His focus on maximizing productivity and improving the bottom line has consistently led to increased member efficiency, enhanced security measures, and improved overall satisfaction.



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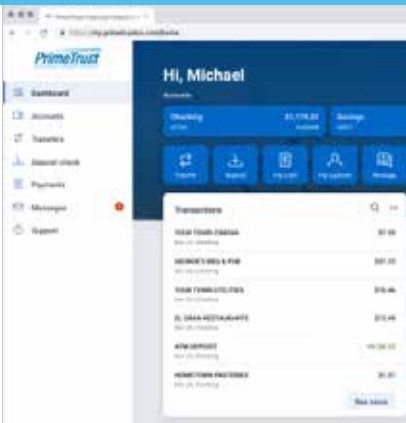
* Receive an introductory rate of 3.9% APR for Visa® Platinum, 5.9% for Visa® Gold, or 7.9% APR for Visa® Classic. Transfers post as a purchase. As of January 2025, the APR is 14.9% on Visa® Classic, 12.9% APR on Visa Gold, and 9.9% APR on Visa® Platinum. APR may be subject to a credit check. Existing PrimeTrust balances are excluded from receiving this promotion. Continue to make the minimum payment on any bills you receive during the transfer processing period in order to avoid past-due notices and charges. Interest savings will only be realized if your existing APR is equal to or higher than the PTT prevailing APR. Terms are subject to change without notice.

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Giving Back

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Tami Tighe

-Human Resource Director -

2024: A Year of Fun and Giving Back

In addition to our volunteer efforts, PrimeTrust hosted several community events throughout the year. Our annual Soup Crawl brought together local restaurants and raised over \$23,000 for Second Harvest Food Bank. We also introduced our first-ever Mini-Golf Mixer, a fun-filled event that brought together our members and the community while raising money for the Delaware County CASA Program. As the holiday season approached, we hosted a magical Christmas event with Santa and Friends at the Murpah Shrine Club.

Served as President of the Fez-mates Organization of the Muncie Murpah Shrine, volunteering over 450 hours.

Looking Ahead

We're excited to continue serving the Muncie area community in the year ahead, including being involved in projects such as the Riverfront District Improvement and the Cardinal Greenway. We are committed to continuing our tradition of volunteerism and community engagement in the years to come. By working together, we can create a brighter future for the Muncie area.

What is Muncie's Murpah Shrine Club?

The Muncie Murpah Shrine Club has been in Muncie since 1958. They are a fraternal organization associated with the Shriners specifically the Murat and Mizpah shrines.

Also in nearby Dayton, the shiner hospital specializes in burn care, cleft lip and palate and in Lexington, Kentucky they specialize in orthopedics only.

There are 21 Shriner hospitals throughout the United States. The closest is in Chicago where they concentrate on spinal cord injury, cleft lip & palate.

The first Shriners hospital was constructed in Shreveport, Louisiana in 1922

PrimeTrust Charity Committee

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This fall, our Charity Committee was busy raising funds for our cheerful giving program. We sold candy bars and Wick's pies, and every Friday, our team members happily contributed \$2 to wear jeans and support the committee.

In December, the five members of our Charity Committee selected five local non-profits. Each organization below received a generous donation.

We're proud to support the Muncie area community through these incredible organizations.

People Helping People

VA



U.S. Department
of Veterans Affairs



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