

PrimeNews

PrimeTrust
FEDERAL CREDIT UNION



PrimeTrust to Open New Branch in Yorktown

PrimeTrust Financial Federal Credit Union is excited to announce the upcoming grand opening of a new full-service branch in Downtown Yorktown, Indiana, slated for winter 2026.

This expansion highlights PrimeTrust's dedication to improving accessibility and meeting the increasing financial needs of the Yorktown community, offering a wide range of services including personal and business banking, loans, and mortgages. The new location will also house our commercial department and community outreach program, reinforcing PrimeTrust's commitment to supporting the financial well-being of our members.

Our new branch will be situated in a prime location, designed to offer modern banking services in a welcoming and convenient environment. You can expect advanced banking technology and our dedicated team of financial professionals ready to assist our members with a comprehensive range of services, including **personal and business banking, loans, and mortgages**. The site will also feature both a traditional branch and a drive-up for your convenience.

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Second Mini-Golf Mixer Event Provides Support for Muncie BY5

MUNCIE, IN— PrimeTrust held our second ever Mini-Golf Mixer fundraiser event this past month. This event allowed for friendly competition between local businesses and community groups – all while supporting a local nonprofit.

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Yohler Memorial Scholarship

We are thrilled to announce that Christina from Delta High School is the recipient of this year's William H. Yohler Memorial Scholarship!

Details on Page 8

Highlights



Free Financial Counseling

Members get a free financial coach with our friends at GreenPath

Business Member Spotlight

Albany Hardware is committed to serving our community.

Soup Crawl Returns Oct. 2nd

Tickets are now available for this annual event.

Your Story Matters



August - October Events

Aug 16 - Murpah Shrine Club Golf Outing

Sept 13 - Yorktown Homecoming Parade

Sept 20 - Member Shred Day @ Bethel Branch

Oct 3 - Soup Crawl

Oct 13 - Annual Team Volunteer Day

Oct 21 - Red Ribbon Breakfast



Lance Engle (left) displays paint options with Lorraine Tomlin (right).

Business Spotlight



Here at PrimeTrust, we're more than just a financial institution; we're part of the community. We're proud to support local businesses that make our towns thrive, and we're thrilled to spotlight one of our valued members: Albany Hardware.

For years, Albany Hardware has been the go-to place for everything from a specific bolt for a weekend project to expert advice on a major home renovation. They offer a wide range of products, including Valspar paint, plumbing and electrical supplies, power tools, and even Clorox pool supplies. But what truly sets them apart is their commitment to personal service. In an age of big-box stores, Albany Hardware offers services that are hard to find elsewhere, such as blade and chain sharpening, key cutting, paint matching, and screen and window repair. They're not just a store; they're a vital part of the Albany community.

We were proud to partner with Albany Hardware. By supporting them, we know we're helping to ensure that our community continues to have access to a local, reliable, and friendly hardware store for years to come.

Free Financial Counseling

FREE FINANCIAL COACH FOR EVERY MEMBER.

Call (877) 337-3399
to get started



 **GreenPath.**
financial wellness



Pay Down Debt

Make a plan for repaying debt and see if a GreenPath debt management plan could help you to lower your interest rates and pay off debt faster.



Improve Your Credit

A strong credit score can open doors, but a poor credit score can be a hurdle. Get a free credit review from GreenPath's financial wellness experts.



Student loan options

Review your student loans and explore repayment options with a GreenPath student loan counselor.



Putting for a Purpose: PrimeTrust's Mini-Golf Mixer is a Success!

The Mini-Golf Mixer on June 12th at Boulder Falls Mini-Golf raised \$4,340.00 for Muncie BY5. The funds raised will provide support to youth in our community through increased access to kindergarten readiness.

"We are thrilled with the success of our second Annual Mini-Golf Mixer and the generous support it provided for Muncie BY5's mission of advocating for increased opportunity for the youth of our community," said Tim Pierce, President & CEO of PrimeTrust Federal Credit Union.

19 teams participated in the Mini-Golf Mixer. Ball State Financial was the overall winner for the team competition. Chris Poland was the overall winner for the individual portion of the event.

"The energy at the Mini-Golf Mixer was fantastic! It was so heartwarming to see the community come together for such a fun and meaningful event," Missy Modesitt, Muncie BY5 Executive Director, said. "Every dollar raised brings us closer to a Muncie where every child steps into kindergarten ready to learn, and every family has a pathway to economic success. That's the heart of Muncie BY5."



• Your Security is Our Priority • A Reminder on Phone Scams

Your financial safety is a team effort. We want to remind you to stay alert for phone scams where criminals impersonate our credit union to get your personal information. Please remember, our support team will never call or text you to ask for your password, PIN, or full Social Security number.

If you receive a phone call or text message that seems suspicious, even if it claims to be from us, please hang up immediately. The best and safest course of action is to call our official, direct number yourself to confirm the validity of the request. Trusting your instincts and taking this simple step helps protect your account.



Protect Your Identity Shred Your Documents

Saturday, September 20

10am - 1pm

Bethel Branch

- employee parking lot -

5 box shred limit

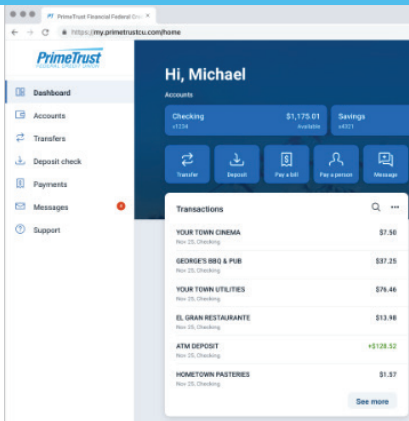
Your **STORY** Matters

Connect to PrimeTrust on Your Terms

Online Banking Support

Text Us or Call Us

Visit a Branch



Your
STORY
Matters

Yes, we text!
(765) 289-2148

4 Convenient
Locations





Yorktown Branch

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Beyond just a branch, our Yorktown building will also house our **commercial department** and our **community outreach program**. At PrimeTrust, “Your Story Matters,” and this new branch will be a place where every member can find the personalized support they need to succeed financially.

As Tim Pierce, CEO of PrimeTrust Financial FCU, shared, “This expansion is a testament to our dedication to growth and our unwavering commitment to providing exceptional financial services to the communities we serve. Yorktown is a vibrant and thriving area, and we look forward to becoming an even

more integral part of its economic landscape, offering convenient access to our member-focused financial solutions and helping residents gain a true financial advantage.”

We’ll be sharing more details regarding the exact opening date, specific services, and exciting community events celebrating the new branch closer to our 2026 Grand Opening. Stay tuned for updates!

Summer Concert Series

The Yorktown Summer Concert Series is back—bringing live music to Civic Green every Friday night! Whether you’re into classic rock, country, or upbeat cover bands, there’s something for everyone. Grab your lawn chairs, gather your crew, and enjoy a summer evening under the stars. Admission is FREE—see you there!



The William H. Yohler Memorial Scholarship

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Christina plans to attend Brigham Young University to study psychology with the goal of becoming a clinical therapist. Her achievements at Delta High School were outstanding. She consistently made the Academic Honor Roll, qualified for Regionals in Cross Country and Track & Field, and was recognized by the National Rural and Small Town Recognition Program.

We are incredibly proud of Christina's accomplishments and are excited to see all that she will achieve in the future. Please join us in congratulating her and wishing her the best of luck!

People Helping People



Soup Crawl

PrimeTrust
FEDERAL CREDIT UNION

SECOND HARVEST
— food bank —

Tickets Now Available!
May be purchased either online or in-branch

PrimeTrust Federal Credit Union

Muncie • Yorktown • Anderson • New Castle

(765) 289-2148
www.PrimeTrustCU.com